



Web Media Services

Website Production (Internet, Intranet, Mobile)

Service ID	Service Type	Description	Max Hrs	Reg Rate	Pack Rate	Reg Price	Pack Price	Savings
AMWP01	Aulle SimpliSite Basic	1 - 4 pages	16	\$49/hr	\$29/hr	\$784.00	\$469.00	40%
AMWP02	Aulle SimpliSite Basic (with Flash)	1 - 4 pages	20	\$59/hr	\$29/hr	\$980.00	\$579.00	40%
AMWP03	Aulle SimpliSite	1 - 4 pages	16	\$49/hr	\$44/hr	\$784.00	\$699.00	10%
AMWP04	Aulle SimpleSite (with Flash)	1 - 4 pages	20	\$59/hr	\$44/hr	\$980.00	\$879.00	10%
AMWP05	Aulle Prima Basic	5 - 10 pages	40	\$49/hr	\$24/hr	\$1,960.00	\$979.00	50%
AMWP06	Aulle Prima Basic (with Flash)	5 - 10 pages	50	\$59/hr	\$29/hr	\$2,950.00	\$1,449.00	50%
AMWP07	Aulle Prima	5 - 10 pages	40	\$49/hr	\$41/hr	\$1,960.00	\$1,649.00	15%
AMWP08	Aulle Prima (with Flash)	5 - 10 pages	50	\$59/hr	\$50/hr	\$2,950.00	\$2,499.00	15%
AMWP09	Aulle Gold	11 - 20 pages	80	\$49/hr	\$39/hr	\$3,920.00	\$3,129.00	20%
AMWP10	Aulle Gold (with Flash)	11 - 20 pages	100	\$59/hr	\$47/hr	\$5,900.00	\$4,699.00	20%
AMWP11	Aulle Platinum	21 - 35 pages	140	\$49/hr	\$37/hr	\$6,860.00	\$5,139.00	25%
AMWP12	Aulle Platinum (with Flash)	21 - 35 pages	175	\$59/hr	\$44/hr	\$10,325.00	\$7,739.00	25%
AMWP13	Aulle Diamond	36 - 50 pages	200	\$49/hr	\$34/hr	\$9,800.00	\$6,849.00	30%
AMWP14	Aulle Diamond (with Flash)	36 - 50 pages	250	\$59/hr	\$41/hr	\$14,750.00	\$10,299.00	30%
AMWP15	Aulle Social	1 SN Site	N/A	\$69/hr	Quote	Quote	Quote	Quote
AMWP16	Aulle Custom	Unlimited	N/A	\$69/hr	Quote	Quote	Quote	Quote
AMWP31	Web Design/Development (Standard)		N/A	\$49/hr				
AMWP32	Web Design/Development (with Flash)		N/A	\$59/hr				

AMWP33	Web Design/Development (All Flash)		N/A	\$69/hr				
AMWP34	Web Prototype Design		N/A	\$19/hr				
AMWP51	WP Project Coordination		N/A	\$49/hr				
AMWP52	WP Concept Creation		N/A	\$59/hr				
AMWP53	WP Layout Creation		N/A	\$19/hr				
AMWP54	WP Usability Analysis		N/A	\$49/hr				
AMWP55	WP Content Development		N/A	\$49/hr				
AMWP56	WP Content Revision		N/A	\$49/hr				
AMWP57	WP QA Testing		N/A	\$49/hr				

Web Application Development

Service ID	Service Type	Description	Max Hrs	Reg Rate	Pack Rate	Reg Price	Pack Price	Savings
AMWAD02	Mobile Phone Application		N/A	\$79/hr	Quote	Quote	Quote	Quote
AMWAD03	Project Management Application		N/A	\$79/hr	Quote	Quote	Quote	Quote
AMWAD04	Content Management Application		N/A	\$79/hr	Quote	Quote	Quote	Quote
AMWAD05	Help Desk Application		N/A	\$79/hr	Quote	Quote	Quote	Quote
AMWAD06	Time Tracking Application		N/A	\$79/hr	Quote	Quote	Quote	Quote
AMWAD07	Calendar Application		N/A	\$79/hr	Quote	Quote	Quote	Quote
AMWAD08	Custom Application		N/A	\$79/hr	Quote	Quote	Quote	Quote
AMWAD31	Web App Development		N/A	\$79/hr				
AMWAD32	Web App Prototype Design		N/A	\$19/hr				
AMWAD51	WAD Project Coordination		N/A	\$49/hr				
AMWAD52	WAD Concept Creation		N/A	\$59/hr				
AMWAD53	WAD Layout Creation		N/A	\$19/hr				
AMWAD54	WAD Usability Analysis		N/A	\$49/hr				

AMWAD55	WAD Content Development		N/A	\$49/hr				
AMWAD56	WAD Content Revision		N/A	\$49/hr				
AMWAD57	WAD QA Testing		N/A	\$49/hr				

Web Administration

Service ID	Service Type	Description	Max Hrs	Reg Rate	Pack Rate	Reg Price	Pack Price	Savings
AMWA02	Hosting Setup		1			\$9.00		
AMWA03	Website FTP Implementation		2			\$29.00		
AMWA04	Web Support		N/A	Free				
AMWA05	Minor Web Update - Text Only		N/A	\$19/hr				
AMWA06	Major Web Update - Text Only		N/A	\$29/hr				
AMWA07	Minor Web Update - Imagery Only		N/A	\$29/hr				
AMWA08	Major Web Update - Imagery Only		N/A	\$39/hr				
AMWA09	Minor Web Update - Text & Imagery		N/A	\$39/hr				
AMWA10	Major Web Update - Text & Imagery		N/A	\$49/hr				
AMWA11	Minor Monthly Page Update Plan		N/A	\$49/hr	Quote	Quote	Quote	Quote
AMWA12	Major Monthly Page Update Plan		N/A	\$49/hr	Quote	Quote	Quote	Quote
AMWA13	Minor Weekly Page Update Plan		N/A	\$49/hr	Quote	Quote	Quote	Quote
AMWA14	Major Weekly Page Update Plan		N/A	\$49/hr	Quote	Quote	Quote	Quote
AMWA15	Custom Webpage Update		N/A	\$49/hr	Quote	Quote	Quote	Quote

Interactive Media Services

Motion Design

Service ID	Service Type	Description	Max Hrs	Reg Rate	Pack Rate	Reg Price	Pack Price	Savings
AMMD02	Flash Banner Ad		6	\$69/hr	\$50/hr	\$414.00	\$299.00	28%
AMMD03	Flash Exhibit Display A		8	\$69/hr	\$50/hr	\$552.00	\$399.00	28%
AMMD04	Flash Exhibit Display B		10	\$69/hr	\$50/hr	\$638.00	\$499.00	28%

AMMD05	Video Game Animation		N/A	\$69/hr	Quote	Quote	Quote	Quote
AMMD06	Custom Motion Design		N/A	\$69/hr	Quote	Quote	Quote	Quote
AMMD31	2D Motion Design		N/A	\$69/hr				
AMMD32	3D Motion Design		N/A	\$89/hr				
AMMD51	MD Project Coordination		N/A	\$49/hr				
AMMD52	MD Concept Creation		N/A	\$59/hr				
AMMD53	MD Layout Creation		N/A	\$19/hr				
AMMD54	MD Usability Analysis		N/A	\$49/hr				
AMMD55	MD Content Development		N/A	\$49/hr				
AMMD56	MD Content Revision		N/A	\$49/hr				
AMMD57	MD QA Testing		N/A	\$49/hr				

Module Production

Service ID	Service Type	Description	Max Hrs	Reg Rate	Pack Rate	Reg Price	Pack Price	Savings
AMMP02	eLearning Module		80	\$69/hr	\$28/hr	\$5,520.00	\$2,199.00	60%
AMMP03	Electronic Exam		60	\$69/hr	\$28/hr	\$4,140.00	\$1,649.00	60%
AMMP04	Interactive Guide		70	\$69/hr	\$28/hr	\$4,830.00	\$1,929.00	60%
AMMP05	Electronic Presentation		80	\$69/hr	\$28/hr	\$5,520.00	\$2,199.00	60%
AMMP06	Custom Module Production		N/A	\$69/hr	Quote	Quote	Quote	Quote
AMMP31	Module Development		N/A	\$69/hr				
AMMP32	Module Prototype Design		N/A	\$19/hr				
AMMP51	MP Project Coordination		N/A	\$49/hr				
AMMP52	MP Concept Creation		N/A	\$59/hr				

Graphic Media Services

Illustrative Design

Service ID	Service Type	Description	Max Hrs	Reg Rate	Pack Rate	Reg Price	Pack Price	Savings
AMID01	Logo Design		10	\$39/hr	\$30/hr	\$390.00	\$300.00	25%
AMID02	Character Design		15	\$39/hr	\$30/hr	\$585.00	\$435.00	25%
AMID03	Document Design (1 Page)		2	\$39/hr	\$30/hr	\$78.00	\$55.00	25%
AMID04	Brochure Design (6 Page)		12	\$39/hr	\$30/hr	\$468.00	\$350.00	25%
AMID05	Manual Design (20 Page)		40	\$39/hr	\$30/hr	\$1,560.00	\$1,170.00	25%
AMID06	Custom Illustrative Design		N/A	\$39/hr	Quote	Quote	Quote	Quote
AMID31	2D Graphic Design		N/A	\$39/hr				
AMID32	3D Modeling/Texturing		N/A	\$59/hr				
AMID51	ID Project Coordination		N/A	\$49/hr				
AMID52	ID Concept Creation		N/A	\$59/hr				
AMID53	ID Layout Creation		N/A	\$19/hr				

Photographic Design

Service ID	Service Type	Description	Max Hrs	Reg Rate	Pack Rate	Reg Price	Pack Price	Savings
AMPD02	Photographic Retouching		N/A	\$39/hr				
AMPD03	Photographic Manipulation		N/A	\$39/hr				
AMPD04	Photographic Overlay Design		N/A	\$39/hr				

AMPD05	Photographic Effects Design		N/A	\$49/hr				
AMPD06	Custom Photographic Design		N/A	Quote				
AMPD51	PD Project Coordination		N/A	\$49/hr				
AMPD52	PD Concept Creation		N/A	\$59/hr				
AMPD53	PD Layout Creation		N/A	\$19/hr				

User Interface Design

Service ID	Service Type	Description	Max Hrs	Reg Rate	Pack Rate	Reg Price	Pack Price	Savings
AMUID02	Button Design		N/A	\$39/hr				
AMUID03	Panel Element Design		N/A	\$39/hr				
AMUID04	Mobile Phone Element Design		N/A	\$49/hr				
AMUID05	Special Effect Element Design		N/A	\$49/hr				
AMUID06	Custom User Interface Design		N/A	Quote				
AMUID31	User Interface Design		N/A	\$69/hr				
AMUID32	UID Art Direction		N/A	\$59/hr				
AMUID51	UID Project Coordination		N/A	\$49/hr				
AMUID52	UID Concept Creation		N/A	\$59/hr				
AMUID53	UID Layout Creation		N/A	\$19/hr				
AMUID54	UID Usability Analysis		N/A	\$49/hr				
AMUID55	UID Content Development		N/A	\$49/hr				
AMUID56	UID Content Revision		N/A	\$49/hr				

AMUID57	UID QA Testing		N/A	\$49/hr				
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